

Supported by the Department of Communities



**Hudson Road  
Family Centre**  
*a community meeting place*



# Have a Go Expo

## Evaluation Report

### CONNECT WITH

Local workshops

Hobby + game groups

Social groups

Sporting clubs

+ More



Department of  
Communities



In partnership with  
Investing in  
our Youth Inc.



## OVERVIEW

Have A Go Expo is a youth-driven initiative that brought together Hudson Road Family Centre and Blue Leaf Initiative to showcase the incredible range of activities available in the Bunbury Geographe region.

**The Concept:** A local young person, Kate Monaghan (23), came up with the concept because of the frustration she felt when peers would tell her there was nothing to do in Bunbury. Kate is an active member of many hobby clubs and groups and wanted to show others what was out there. Many of her high school friends had moved to Perth, and many more new friends moved to the region. It is a common experience for people to struggle to connect with others when they move to a new place, so the concept of Have A Go Expo was born.

## EVENTS

There were two Have A Go Expo events over a 12-month period. Over 200 young adults (18–30ish) came through our two expo-style events, exploring social groups, hobby associations, sporting clubs, and creative arts opportunities. Event 1 took place on Sunday 20<sup>th</sup> October 3-6pm and event 2 was Friday 21<sup>st</sup> February 6-8:30pm. Both events took place at Hudson Road Family Centre.

## PLANNING

Blue Leaf Initiative actively sought feedback about the event from attendees. At the first event, feedback was gathered conversationally from participants by volunteers. This information guided the implementation of the second event. The main feedback we incorporated included: hosting the event on a Friday night, having ‘friends at the door’ to show people through who may be nervous to engage with stalls, running workshops / classes during the event, and free food.

We also hosted a young adult planning meeting. People were invited to share their ideas to help shape a fun and inclusive event. This took place on Tuesday 26<sup>th</sup> November 5:30-7:30pm and was attended by 8 people.

## FUNDING

Hudson Road Family Centre received a \$10,000 Youth Engagement Grant from the Department of Communities. This covered most event costs, including hiring a local young person to support with coordinating the event. They also received a City of Bunbury Grant which enabled each stallholder to receive a \$50 payment which could be used towards creating the interactive component of their stall or as a donation to their club.







## PROMOTIONS

The Have A Go Expo featured in the Bunbury Herald twice.

There were also boosted ads, banners on the side of roads, a Facebook event, and social media tiles created for the stalls to share.

## STALLS

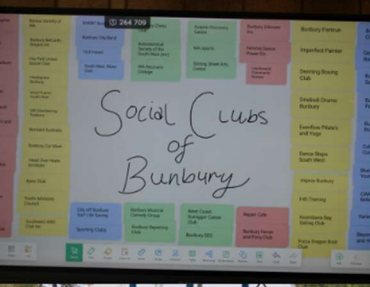
The following groups hosted a stall with an activity for participants to 'have a go' at:

- Bunbury Musical Comedy Group
- Bunbury Repertory Club
- Bunbury Bel Canto Singers
- Charlotte White - Artist
- Towns Souths Hockey Club
- Bunbury Archery Club
- Bunbury Ultimate Frisbee
- Pickleball Bunbury Inc.
- Bunbury parkrun
- Koombana Bay Sailing Club
- Bunbury Chess Club
- Astronomical Society South West
- SWISH Bunbury
- Repair Café Greater Bunbury
- Greater Bunbury Rotary
- South West 4WD Club Inc.
- Fempower Dance Co.
- Head Over Heels Acrobatics
- Conscious Connecting
- F45 Training Dalyellup
- Dolphin Discovery Centre
- WA Recovery College Alliance
- Bunbury Youth Advisory Council
- Bunbury Chinese Lantern Festival

## EVALUATION

At the second event, attendees were asked to complete a short survey to go in the draw to win a \$100 voucher. The survey was completed by 32 people.

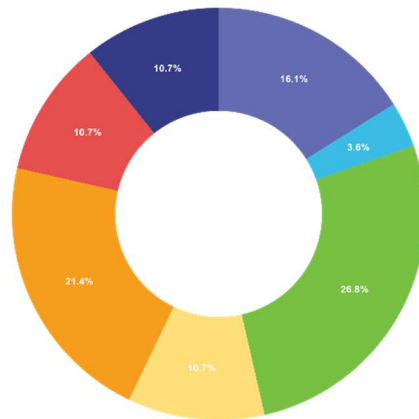




**Demographics:** 6.3% of survey respondents were under 18, 40.6% aged 18-24, 21.9% were 25-30, and 31.1% were over 30 years old.

**Ratings:** Survey respondents were asked to rate aspects of the event out of 5 stars. The results were: Interactive activities: (4.56), event organisation (4.5), overall experience (4.5), variety of clubs and organisations (4.44), and venue / location (4.31).

**Promotion:** People heard about the Have a Go Expo via-



Facebook:	9
Instagram:	2
Word of mouth:	15
Posters / flyers:	6
Community group:	12
Attended last event:	6
Other:	6

**Connection:** Participants were asked if they felt more connected in the Bunbury Geographe area after attending the event. 65.6% responded 'Yes definitely', 34.4% 'Somewhat', and 0% 'Not really'.

**New Hobbies:** 75% respondents said they found a new hobby or interest at the Expo, 25% said they did not.

**Areas for Improvement:** Feedback for improvement for future events included - Better lighting for the outdoor activities (4 responses), more advertising (3), more free food (1), hold the event in Eaton/Australind area (1), more space for pickleball/hockey (2), more interactive activities (1), hold the event during daytime hours (1), "force" people to do activities (1), and to target senior high school students / tertiary organisations (1).